

Strategic Risk Management – Integrated Practices To Measure, Manage & Monitor Risk

Effective Management of Risk for Competitive
Advantage, Informed Decision-Making and
CEO/CFO Certification

May 31, June 1-2, 2005 • The Grand Hotel • Toronto

Learn how to link risk management with corporate strategic vision and corporate governance for greater management accountability and reliable risk assessment, including CEO/CFO certification. By attending this comprehensive event, you will obtain practical information on

- How comprehensive risk management improves corporate governance and increases shareholder value
- Linking risks to achieving the corporate vision
- Identifying risks and building a corporate risk profile
- Planning and establishing a strategic risk program
- Managing IT risk
- Tackling operational risk management
- Integrating risk management processes with CEO/CFO certification
- Managing risk exposures of directors and officers
- Detecting and preventing fraud risks
- Mitigating business continuity risk
- Evaluating Enterprise Risk Models – is ERM right for your organization?

Key corporate perspectives from

Alcan Inc., AEGON Canada, Purolator Courier Ltd., and Canadian Tire Ltd.

Did You Know...?

A recent PWC survey of Global CEO's disclosed that governance, risk management and compliance were considered by

- 43% of CEO's as a value driver and source of competitive advantage
- 56% of CEO's as having a positive effect on brand and reputation
- 64% of CEO's as having a positive effect on legal liabilities
- only 25% of CEO's as being managed effectively

A recent PWC Governance survey indicated that 60% of financial executives surveyed were increasing their resource allocation to their risk management function

PLUS TWO

in-depth post-conference
workshops to gain greater
working knowledge of

1. IT Risk – Designing a Successful Risk Management Plan
2. Developing an Operational Risk Management Process: From Identification to Reporting